

Expression of Interest

Social Enterprise National Strategy (“SENS”) Project Lead

About the Social Enterprise National Strategy initiative

Whilst the concept of a national strategy has been much discussed over the past two decades it was at the Social Enterprise Virtual Unconference in April 2020 that discussions became serious about how we might strengthen the sector over the long term. Through feedback from the sector the concept moved forward and a group of sector leaders brought together the Social Enterprise National Strategy (SENS) Advisory Committee.

Phase 1 of this initiative gathered the rich experience and perspectives from within the social enterprise sector, here and internationally. Over the past year, the Yunus Centre within Griffith University (as critical project partner) held conversations within and around the sector to capture the breadth of experience and ideas, and draw out possible pathways forward. These conversations have been synthesised, along with desktop research, into [two reports](#):

- Part One: a summary of themes, tensions & provocations, capturing the history and learning in the social enterprise sector in Australia and internationally
- Part Two: a possible pathway for building the connective tissue across the Australian social enterprise sector so that collectively we can amplify our impact. It asks us to consider – what would it look like if we were to better organise at a national level?

About the role

- Opportunity to influence the future development of the Australian social enterprise sector
- Critical eco-system and coalition building role
- Work remotely with travel (dependent on COVID restrictions)

Working closely with the SENS Phase 2 Advisory Council and Chair, your objective is to lead the next development phase of the Social Enterprise National Strategy initiative. The objective of Phase 2 is to progress the development and implementation of the social enterprise national strategy agenda within Australia, including the creation of an independent vehicle, the SENS Hub, to hold this agenda over the longer-term. This work will build on the frameworks outlined in Part Two of the Yunus Centre’s research report, and develop the pathway that leads to the establishment of the national strategy.

The initial scope of work will include the inception stages of the following key components:

- Maintaining engagement with the sector and mobilising support for the establishment of the SENS and SENS Hub;
- Further development of the strategic case for SENS including direct engagement with key partners, funders, policy makers and politicians;
- Organisational and operational design of the SENS Hub;
- Development of a business case and investment proposal(s) for the SENS Hub;
- Securing investment for the SENS Hub;

- Support for sector-based communications and advocacy activities as / where possible and appropriate; and
- Development of cross-sectoral collaborations in line with the goals of SENS.

Key Selection Criteria

With a leadership background in the Australian social enterprise sector, you have a track record of developing and implementing strategic frameworks and government advocacy, with proven success measurable by the outcomes you've delivered.

You can also demonstrate:

- Deep understanding of the social enterprise environment, both in Australia and around the world;
- Sophisticated business development and stakeholder engagement skills, including working with cross-sector and funding partners;
- Systems thinking and collaborative mindset; and
- Outstanding personal attributes including personal drive and integrity, highly developed written and verbal communication, and consultation skills.

We are calling for expressions of interest in this critical system role. The initial contract will engage the Project Lead at the equivalent of a 0.8 FTE for a period of 3 months, with scope to extend to 12 months.

To obtain further information please contact Belinda Morrissey on 0402 057 756 or email belinda@englishfoundation.org.au. Applications will close on Friday, 10th September 2021.