

RESET & RECOVERY WITH IMPACT

Identifying social enterprise local economic solutions through COVID-19



SOCIAL ENTERPRISE

A social enterprise is a trading business which directly addresses social, cultural and environmental needs and invests the majority of expenditure and/or profit to fulfil their mission.

BRIEF

Queensland's economic recovery needs impact businesses that are run well, supported at the startup phase, are able to access social procurement opportunities, and can access the right capital at the right time.

This project assists social enterprises (SE) in three regional areas: FNQ, Central Qld and Darling Downs. Resources will be delivered by a regional activator to help pivot SE businesses to emerge from the COVID-19 period with job opportunities, new markets and connected communities using an "Action Lab" approach.



Far North
Qld

Central Qld

Darling
Downs

SOCIAL ENTERPRISE VALUE

According to the 2016 FASES Report (1) there are 20,000 SEs in Australia. There are an estimated 300,000 jobs identified through the report. SEs generate on average 15 jobs per enterprise, with a factor of 1:3 as a local economic multiplier.

The Queensland SE sector is growing. QSEC has experienced a member increase of 80% in 11 months. There are currently 150 SE members of the peak body.

QSEC membership as at August 2020

The three regional areas selected have emerging SE networks, with a number of SEs operating in each region.

Each area has a unique set of social and environmental challenges and immediate solutions emerging.

The Reset & Recovery project intends to leverage these networks in collaboration with QSEC's project partners.

1. Centre for Social Impact, Swinburne University and Social Traders, 2016, [Finding Australia's Social Enterprise Sector Report](#).

PROJECT DEVELOPMENT

IDENTIFICATION OF ACTIVATORS

Expressions of interest will be undertaken in each region to determine the most suitable place-based candidate to lead the project. Activators will need to demonstrate knowledge of networks within the region and be an excellent communicator.

PHASE 1

Each activator will begin to map existing key eco-system elements in the region, and identify any gaps, barriers and opportunities. The activators will undertake an investigation to determine the key learning requirements. A series of workshops will be designed and delivered to SEs in all three regions, using F2F and digital platforms.

PHASE 2

Using the information collected from the activators and the throughout the workshops, CQUni will deliver a collaborative design workshop to scope potential solutions in the regions. Funding and partners may then be secured to support sector growth in each region.

PROPOSED TIMELINES

Activators engaged	SEPT
Stakeholder mapping & workshop preparation	SEPT - OCT
Regional workshops	OCT - NOV
Collaborative design session	DEC

EVALUATION

The Yunus Centre will be assisting to develop an eco-system mapping and evaluation framework. This will identify key ingredients required for regional economic development through SE.

GROWTH ALLIANCE PARTNERS



SOCIAL TRADERS



With thanks to the Queensland Government for their support